

TELE-VERIFICATION PROCESS CHART



THE DATABASE IS ACQUIRED FROM THE CLIENT AND SENT FOR FURTHER PROCESSING



ALL CONTACTS IN THE DATABASE ARE VERIFIED AGAINST THE DO NO CALL LIST. IF ANY CONTACT IS INCLUDED IN THE DNC OR THE 'DO NOT MAIL LIST', THE RECORD IS REMOVED FROM THE DATABASE.



DATA IS VERIFIED BY SENDING WELCOME EMAIL CAMPAIGN TO PROSPECTS AND BOUNCES IF ANY ARE REMOVED.



DATABASE IS NOW READY TO BE DELIVERED



DATA IS VERIFIED OVER THE PHONE. CALLS ARE MADE TO EACH CONTACT ON THE LIST. INFORMATION GAPS ARE FILLED, INVALID ENTRIES ARE REMOVED AND ADDITIONAL DETAILS ARE ADDED.